

97.5
CIOE-FM
the voice of East Coast Music

EAST COAST WINTER Music Showcase 2019

Saturday, January 19, 2019 @ 6:30PM (Doors Open at 5:30)
SPATZ THEATRE • HALIFAX, NOVA SCOTIA

Featuring Award Winning East Coast Artists:

**Dave
Gunning**

**Christina
Martin**

**The Town
Heroes**



Along with An All Star Artist Lineup



Lacewood



**Owen Lee &
ANSMA Praise Team**



Elsie Morden



**Shirley Jackson & Her
Good Rockin Daddy's**

Advertising Opportunities



EAST COAST Music Showcase

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CIOE 97.5 FM the Voice of East Coast Music is pleased to announce a Winter East Coast Music Music Showcase at the Spatz Theatre on **Saturday, January 19, 2019 - 6:30pm**. The showcase will feature a diverse lineup of East Coast talent.

The Winter East Coast Music Showcase will include:

Dave Gunning
Christina Martin
The Town Heroes
Lacewood
Owen Lee
Elise Morden

Shirley Jackson & Her Good Rockin Daddy's

CIOE is a volunteer run community driven organization overseen by the Cobequid Radio Society, which hit the airwaves May 2015. CIOE is unique as one of the first radio stations in Canada to house a live performance stage that will seat 110 people along with a community art gallery "Gallery 97". This special music showcase will not only promote the unique sounds of the East Coast Music scene but it will also serve as a fundraiser for CIOE.

Your support will enable us to fulfill our mission and mandate of promoting East Coast talent. All revenue raised through the East Coast Music Showcase, after operating expenses is reinvested back into the community. This is accomplished in the form of additional mobile broadcasting equipment, an instrument bank for new start-up groups, scholarships, boot camps for new and emerging artists, new recording and production equipment for our in-house studios and concert hall, and other initiatives too numerous to mention.

CIOE 97.5 FM broadcasts over 65 hours each week of Atlantic Canadian artists from virtually every genre to over 520,000 listeners per month through on-air coverage in the HRM and beyond through our livestream. CIOE 97.5 is totally committed to exposing and promoting the treasury of world-class talent through over 85 hours of locally produced programs produced per week specializing in music/talk-based themes. Included among our East Coast music shows and features are the East Coast Artist of the Day, East Coast Kitchen Party, The Wolf's Den, East Coast Rising, Fresh from the East Coast, East Coast After Dark, Cape Breton Calling, NewFound Records, Newfie 30 + 30, and the The Voice of New Scotland, to name a few.

If you are interested in any of the Advertising Opportunities or would like to support this initiative in any way, please contact Jim Robson, Chairman of CIOE 97.5 FM. (902-252-7975 or jjim@communityradio.ca)



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Program Booklet - Full Page

- ✓ Full page ad in souvenir program booklet
Image Size: 5.5" wide by 8.5" tall
800 copies produced

\$ 500.00

Program Booklet - 1/2 Page

- ✓ 1/2 page ad in souvenir program booklet
Image Size: 5.5" wide by 4.25" tall
800 copies produced

\$ 300.00

Program Booklet - 1/4 Page

- ✓ 1/4 page ad in souvenir program booklet
Image Size: 2.75" wide by 4.25" tall
800 copies produced

\$ 225.00

Program Booklet - Business Card

- ✓ Business Card ad in souvenir program booklet
Image Size: 3.5" wide by 2" tall
800 copies produced

\$ 100.00



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